



## UNIFEM INFORMS

Monday 17<sup>th</sup> October 2005 at 5:30pm to 7:30pm.  
**Allens Arthur Robinson Seminar Room**  
Level 23, Chifley Tower, 2 Chifley Square Sydney

### *Does the media perpetuate violence against women?*

#### **Andrew O'Keefe**

Presenter Network Seven  
White Ribbon Day Ambassador



#### **Prof. Catharine Lumby**

Academic & Consultant to  
National Rugby League on Gender Issues



Andrew & Catharine will discuss the portrayal of women in Australia's media. Is the depiction of women sexist? Does it contribute to unhealthy role models for relationships? What are the messages and is there a balance?

UNIFEM Australia is holding this seminar as part of the lead up to White Ribbon Day, 25 November – United Nations International Day for the Elimination of Violence Against Women.

**Cost:** UNIFEM Members \$10, Visitors \$20, Students \$5  
Membership application may be made on the night. Light Refreshments will be served.

**RSVP by Wednesday 12<sup>th</sup> October - places limited**

Louisa Graham T: (02) 9247 2709 E: [admin@unifem.org.au](mailto:admin@unifem.org.au)

*UNIFEM Australia thanks **Allens Arthur Robinson** for hosting this event.*

Allens Arthur Robinson 

**Andrew O'Keefe** is the host of the Seven Network's hugely successful game-show Deal or No Deal. He is also well-known to listeners of MMM's The Shebang, and co-hosts Seven's Sunrise when required. He previously worked as an intellectual property solicitor for Allens Arthur Robinson and for the Public Interest Advocacy Centre. Andrew is an Ambassador for White Ribbon Day (International Day of Elimination of Violence Against Women)

**Catharine Lumby** has worked as a news reporter, feature writer and opinion columnist for The Sydney Morning Herald, The Age newspapers and The Bulletin magazine. She is the author and editor of four books and 23 book chapters and refereed journal articles. Her most recent book, co-edited with Elspeth Probyn is Remote Control: New Media, New Ethics (Cambridge University Press, 2003) co-edited with Professor Elspeth Probyn. She is a member of the Advertising Standards Board, a member of the National Rugby League's Education and Welfare Committee. She is on the editorial advisory boards of Continuum: Journal of Media and Cultural Studies (Carfax) and M/C: Journal of Media and Culture (University of Queensland).

**UNIFEM is the UN Development Fund for Women.** It provides financial and technical assistance to innovative programs and strategies that promote women's human rights, political participation and economic security in more than 100 countries

**UNIFEM Australia** is a voluntary organisation that supports UNIFEM's work through raising public awareness in gender and development issues, engages the support of governments and raises funds for selected UNIFEM projects

**White Ribbon Day, November 25, United Nations International Day for the Elimination of Violence Against Women** is a chance to show commitment to helping to stop violence against women. On November 25, hundreds of thousands of people in Australia and across the globe, will be wearing white ribbons to encourage all to condemn violence against women. Visit [www.whiteribbonday.org.au](http://www.whiteribbonday.org.au) to learn how you can be involved, or to purchase white ribbons.

**UNIFEM Australia**  
**PO Box 249 Mawson ACT 2607**  
**[www.unifem.org.au](http://www.unifem.org.au)**